



## Coen van Ham

'A design without a story is like a human being without a soul.' Coen develops your identity as creative consultant. Always positive, sharp, allied and open. That makes your identity visible in interiors, products, brands and autonomous art. Coen van Ham: inspirer, artist and designer.

### inspirer

**consultant and coach for identity development and creative leadership since 1998**

- 2016-2018** Director Concept and Design, Gielissen Interiors | Exhibitions | Events, Eindhoven and Amsterdam  
*Responsible for Leading and coaching the design team, developing future vision, initiating and presenting Experience Academy, branding, creating lookbook, generating sales growth, designing for Philips, Nespresso, Van Oord, Benq, Hitachi and more.*
- 2014-2016** Mentor, Association of Dutch Designers (BNO), Amsterdam
- 2005-now** Creative Consultant for Agium, Burobas, City of Eindhoven, GLINT Real Estate, MBO Raad, Maxeda, Remco Claassen, Rosalina Nacken, Triamfloat, Verus and others
- 2003-2005** Course leader and developer, training visual presentation', V&D, Amsterdam
- 1998-2007** Teacher and mentor, SintLucas, Boxtel
- lectures** Artcode, Fontys, Design Academy, DDW, HKU, IFES, Philips Museum, Tue/, WorldSkills

### artist

**painter, sculptor and poet since 1996**

- commissioned public space projects paintings collection** Test bleed: NPO, Digital Flowers: Media Academy, Living Data: City of Eindhoven  
RedWire, Eindhoven, Gate to the future, Woerden, Momentmonument, Valkenswaard  
object Faithless, jewel Love hope faith, calendar book Poetry of things  
Portrait and model (since 1992), series Alma  
AnsArt, City of Eindhoven, MBO raad, Media Academy, NPO, Province of North-Brabant, SintLucas, Verus, private and corporate collections

### designer

**founder and creative director of design agency COEN! since 1998**

- interior** 3FM, HVC, Kameleon, MBO raad, MCO, Media Academy, NPO, Omroep Brabant, RTL Nederland, Secrets by day, Vacansoleil, Verus, Waalres museum
- identity** Agium, Eye Hospital, NLG werkvermogen, Remco Claassen, Rosalina Nacken, Triamfloat
- product** brochure holder Foldr, foldable vase K' Do Ding, etagere Showpiece
- fashion** handbag Rosalina Nacken, underwear Designers Against Aids, watch 'Brabants Kwartiertje'

### exposure

- press** Brand, De Architect, Building Indonesia, Design Today India, De Volkskrant, Eindhovens Dagblad, Excellent, Graphics x Space, Inside Information, Instore, Interni, Shoptalk, Qualis, Wallpaper design and space, Winq, World Interior Design
- presentation** Artesoffitta, BKCC, Beurs van Berlage, De Centrale, International Design Center Nagoya, Dutch Design Week, Gemeentemuseum, Orgatec, Pennings, Philips Museum, Salone di Mobile, Selfridges

### development

- 2014-2015** Post graduate 'Artist in Society', Fontys University of Applied Sciences
- 2009-2014** NLP Practitioner, Master, Hypnotic and Coach, The Society of Neuro-Linguistic Programming™
- 2005-now** Coaching and training by Harry Wijnhoven, Loes Koot, Marlies Leupen, Kees de Man and others
- 1992-1996** Graduated at Design Academy, Eindhoven
- 1988-1992** Graduated at SintLucas, Boxtel

- contact online** **studio** 't College 30 | 5611 EH | EINDHOVEN **atelier** Hoogstraat 301 | 5654 NB | EINDHOVEN  
[www.coen.info](http://www.coen.info) | [www.coenvanham.nl](http://www.coenvanham.nl) | [coen@coen.info](mailto:coen@coen.info) | [linkedin](#) | [facebook](#) | [instagram](#)

